

The Fine Artist's Subject Line Generator

A fill-in-the-blank prompt to create irresistible email subject lines in seconds.

Created for fine artists who want their emails to be opened, read, and remembered.

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The Art of Being Collected

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How to Use This Subject Line Generator

This mini workbook helps you quickly create powerful subject line prompts for your AI tool of choice, so you can generate subject lines that feel like you and get more opens.

Step 1 - Fill in your details

On the next page, you'll answer a few simple questions about:

- What your next email is about
- The main goal of the email
- The emotion you want your collectors to feel

Step 2 - Build your AI prompt

- You'll then plug your answers into a ready-made script that tells your AI exactly what kind of subject lines to create.

Step 3 - Generate your subject lines

Copy the final script into your favorite AI tool (Perplexity, ChatGPT, Gemini, etc.) and let it generate:

- 15 emotionally compelling, curiosity-driven subject lines
- 5 extra short subject lines (under 5 words)

Step 4 - Choose your favorites

- Use the final page to write down the subject lines you love and keep them in your subject line "swipe file" to reuse and remix later.

Pro tip: Reuse this process for every email you send—just change the topic, goal, and emotion.

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Step 1 - Describe your email

My next email is about:

- (Write 1-2 simple sentences in your own words. Example: "Introducing my new series of small landscape paintings" or "Inviting my collectors to my spring studio open house.")

Step 2 - Choose your main goal

The main goal of this email is:

(Tick one or write your own.)

- Sell my artwork
- Invite people to an event or show
- Share new work / behind-the-scenes
- Announce a show or exhibition
- Other: _____

Step 3 - Choose the emotion

The emotion I want people to feel is:

(Tick one or write your own.)

- Curiosity
- Nostalgia
- Excitement
- Peace
- Other: _____

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Step 4 – Your final prompt to copy into AI

After you've filled in Steps 1-3, copy this script and replace the brackets with your own words.

You can highlight this entire box, copy, and paste it into your [ChatGPT FREE ACCOUNT](#) or other AI tool.

You are an expert email copywriter for fine artists.

My next email is about: *[write the short description you wrote in Step 1].*

The main goal is: *[the goal you chose in Step 2].*

The emotion I want people to feel is: *[the emotion you chose in Step 3].*

My audience is: art collectors and people who love original art.

Generate 15 subject lines that are short, emotionally compelling, and curiosity-driven.

Avoid spammy words like "sale," "buy now," "limited time," or excessive punctuation.

Give me a mix of poetic, intriguing, and conversational subject lines.

Also give me 5 subject lines under 5 words.

Pro Tip: You can add an extra line if you want the subject lines to match your tone, for example:

Please keep the voice warm, artistic, and personal.

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Subject Line Ideas I Love

Use this page to capture the best subject lines your AI generates. Circle or star the ones you actually use, and note how they perform in your email stats.

Notes about what worked well (open rates, replies, clicks, etc.):

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KEEP GROWING AS A COLLECTED ARTIST

You just created a powerful subject line prompt that can help more collectors actually open and read your emails. Imagine what becomes possible when the rest of your art business is built with this same level of intention.

If you're ready to go deeper into the art and strategy of becoming a collected artist—building relationships with buyers, communicating your value, and creating a body of work that truly resonates—explore **The Art of Being Collected**.

Inside, you'll learn how to:

- Clarify the story behind your work so collectors emotionally connect.
- Communicate with confidence in your emails, website, and social media.
- Build a sustainable, professional art practice that attracts the right buyers.

➔ **Continue your journey here:**

The Art of Being Collected

**Your work deserves to be seen, valued, and collected.
This is your next step.**