

# **The Fine Artist's Subject Line Generator**

**A fill-in-the-blank prompt to create irresistible email subject lines in seconds.**

**Created for fine artists who want their emails to be opened, read, and remembered.**

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The Art of Being Collected

# The Fine Artist's Subject Line Generator

## How to Use This Subject Line Generator

This mini workbook helps you quickly create powerful subject line prompts for your AI tool of choice, so you can generate subject lines that feel like you and get more opens.

### Step 1 - Answer three quick questions

On the next page, you'll answer a few simple questions about:

- What your next email is about
- The main goal of the email
- The emotion you want your reader to feel

### Step 2 - Use the starter phrases

- You'll then use a few simple "starter lines" to turn your answers into a subject line that feels natural and honest.

### Step 3 - Pick the one that feels best

- Choose the subject line that feels most like something you'd actually say out loud. That's the one to use.

**Pro tip:** Reuse this page for every email you send—just change the topic, goal, and emotion.

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## Step 1 - Describe your email

### My next email is about:

- (Write 1-2 simple sentences in your own words. Example: "Introducing my new series of small landscape paintings" or "Inviting my collectors to my spring studio open house.")

## Step 2 - Choose your main goal

### The main goal of this email is:

(Tick one or write your own.)

- Sell my artwork
- Invite people to an event or show
- Share new work / behind-the-scenes
- Announce a show or exhibition
- Other: \_\_\_\_\_

## Step 3 - Choose the emotion

### The emotion I want people to feel is:

(Tick one or write your own.)

- Curiosity
- Nostalgia
- Excitement
- Peace
- Other: \_\_\_\_\_

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## Turn Your Answers into Subject Lines

Use these starter phrases to turn your answers into real subject lines. Mix and match, change the words, and follow what feels true in your voice.

Starter ideas (fill in the blanks):

1. A little something from my studio: \_\_\_\_\_
2. I've been working on this: \_\_\_\_\_
3. A peek at \_\_\_\_\_
4. You're invited to \_\_\_\_\_
5. New on my easel: \_\_\_\_\_
6. The story behind \_\_\_\_\_
7. For the collectors who love \_\_\_\_\_
8. I wanted to show you \_\_\_\_\_
  
1. Write a few options of your own.
9. \_\_\_\_\_
10. \_\_\_\_\_
11. \_\_\_\_\_
12. \_\_\_\_\_

***Circle or star the one that feels most like you.***

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## Notes and Next Steps

Notes about what worked well (open rates, replies, clicks, or just how it felt):

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**You can use this same page again and again. Each time you sit down to write an email, answer the three questions, try a couple of starter lines, and pick the one that feels right.**

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## Want to See How Much Easier This Can Be?

You've just done this the "manual" way—your own thoughts, your own words, your own subject lines. That matters. It proves you don't need any fancy tools to write to your people.

If you're at least a little curious about what this AI thing might add, here's a simple experiment to try:

1. Notice the time.
2. Roughly note how long it took you to answer the questions and come up with your subject lines.
3. Then test the AI-helper version.
4. Go back to the email where you got this PDF and click the link for the AI-helper version. It uses the same questions, but turns them into one line you can paste into an AI tool to get a batch of ideas in seconds.
5. Compare, don't commit.
6. Put your subject lines next to the AI suggestions. Keep what feels like you, toss what doesn't, and borrow anything that sparks a better version.

You stay in charge of the creative decisions. This little experiment just shows you whether AI can save you some time on the business side, so you can get back to the part you actually love—the work itself.

Cheering you on as you share your work—with subject lines that feel like you.

Kathryn